



**Free Webinar Organized by InnovatioCuris**  
**on**  
**“Digitization in Healthcare Servicing”**  
**Friday 10th February 2017 (6:00 PM- 7:00 PM) IST**

**About Organiser**

InnovatioCuris which is commonly known as “IC” is a unique organization, which brings deep healthcare expertise, a scientific rigour on applying global innovation models & management processes by leveraging IT to deliver healthcare at an optimum cost. Our Vision is to find methods, tool and techniques to deliver Qualitative health care at optimum cost at all levels.

In IC we have partnered with world-class academic institutes, government bodies, NGOs and healthcare organizations to create a collaborative ecosystem for piloting new interventions (systems and processes) to improve the healthcare delivery.

**What’s in it for you?**

IC has started awareness of latest trends of Innovations in health sector by conducting free webinars. we brings you its fifth webinar on “**Digitization in Healthcare Servicing**”. In future Global and Indian experts would be invited to share their knowledge, experiences in Healthcare Innovations through free webinars.

**In this webinar we will discuss:**

We are seeing lot of fundamental shifts in Indian landscape when it comes to identity and connectivity being available to the masses. How healthcare organizations can advantage of these shifts is the topic we delve deeper in this webinar.

**How to Register? (click on the link below)**

<https://attendee.gotowebinar.com/register/8547485027499780353>

**Resource Persons**



**Partha Dey, Healthcare Leader  
and SME IBM INDIA & SA**

Partha was credited for setting up paperless and filmless hospital in a integrated digital hospital environment in India for first time. He is well versed with HL7, HIPAA, DICOM and other Health IT related protocol.

Transformation through digital enablement is his core expertise. He is leading the IBM consulting (sales and delivery) in India/SA region, serving Healthcare customer across the region. He manages key accounts and works on complex cross brand deal in IBM.



**Dr. V. K Singh,  
Managing Director  
InnovatioCuris India**

Dr V K Singh superannuated as Surgeon Rear Admiral after 37 years in national & international assignments. He earned MBBS, Masters in Hospital Administration, Diplomate National Board in Hospital and Health Care Management and M Phil. He was awarded VSM (Distinguished Services Medal) for services at Zambia by the President of India and commendation by Zambia. He had been deputy chief medical officer of United Nations, visited/served in 32 countries, adjunct professor of Massachusetts Institute of Technology, (MIT) Zaragoza, Spain and adjunct research Professor- International Health Innovation Center, Ivey School of Business, Canada, consultant of National Disaster Management Authority. He was president and is fellow of Academy of Hospital Administration, founder director of International Institute of Health Management Research, chairman, Health Care Division of Quality Council of India. Developed European Foundation for Quality Management (EFQM) model for Healthcare in India released by Union Health Minister.

Presently, he is Managing Director of InnovatioCuris, Adjunct Professor-World Health Innovation Network, Odette School of Business, University of Windsor, Canada, Director of Healthcare Asia for Lean Healthcare Excellence-Simpler, chairman Indian Society Health Professionals, visiting professor of Indian Institute Management and Indian Institute of Technology and authored book “Innovations in Healthcare Management: Cost-Effective and Sustainable Solutions” that was published in USA in 2015.

**WHO SHOULD ATTEND**

- MD/CEOs/ Directors of Healthcare Organizations
- Public & Private Hospitals
- Nursing Homes
- Companies dealing with medical equipment & devices
- Pharma Companies
- IT Companies
- Medical Associations / Institutes
- Diagnostic Laboratories
- Architects and Engineers associated with hospital planning
- Foreign mission of various countries
- Startups
- Other Healthcare Organizations