Fight Corona IDEAthon

Thousands of innovators, researchers, scientists, educators and startups from India joined hands as a true community to discover solutions that can help the nation rise as one in the fight against COVID-19

We responded to the crisis by powering an online hackathon in India, called an IDEAthon!

PROPOSAL THEMES

- Saving Lives
- Saving Communities
- Saving Businesses

POTENTIAL PROBLEM STATEMENT CATEGORIES

- Personal Hygiene & Protection
- Medical Systems - Diagnostic & Therapeutic
- Awareness, Preparedness & Responsible Behavior
- Protecting Most Vulnerable Groups
- Community Task Forces/Working Groups
- Remote Work & Remote Education
- Stabilizing Affected Businesses
- Open Category
- Screening, Testing & Monitoring - Devices & IT/Digital/Data Solutions

THREE TRACKS

- Students
- Educators & researchers
- Professionals & startups

OUTREACH

When you are in a crisis, traditional models of outreach do not work. Best way is to work through partners who already have the stakeholders.

PRIMES

Eventually various public and private organisations responded to IDEAthon call and handed tremendous support in the form of financial and outreach capabilities.

OVERWHELMING NUMBERS

4
Days for outreach

5400+
Number of applications

300+
Number of mentors

TECHNOLOGIES USED FOR COLLABORATION

- Slack
- Google Forms
- Guaana
- Docs
- Google Drive
- Spreadsheets
- Zoom
- Google Meet
- Twitter
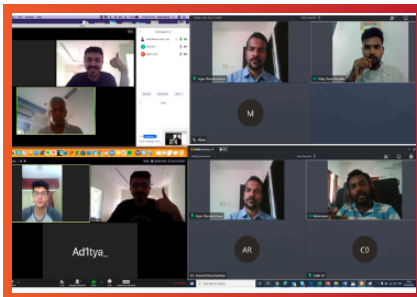- Linkedin
- Email
- Instagram
- YouTube

CURATING CHALLENGES

We reached out to many experts for articulating challenges through video messages. Below is a list of compiled video messages on Youtube. It enabled a quick understanding of the context to participants.

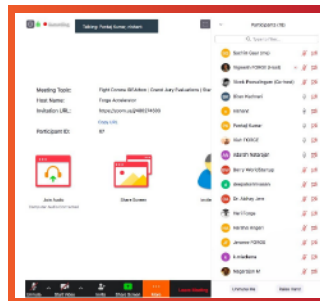**bit.ly/covid19-ideathon-challenges**

MENTOR DYNAMICS

Mentors are the soul of any such program. People genuinely wanted to help, and if you can map their expertise efficiently they can be utilised better by the participating teams. Also, for mentors to stay online without being utilised is not good.

JURY DYNAMICS

Cyber is a great equalizer, for our startup track we had jury members from 4 different time zones. India, Singapore, Netherlands and USA (East Coast). You can make your event international without any extra effort.

MEDIA MENTIONS

YOUTUBE VIDEOS

India's support to the participants

Tribute to the participants

CONTACT

Are you interested as a corporate / government / community to take action for your cause or to do open innovation. Don't hesitate in contacting us for a discussion.

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70000 +
Impressions

9000 +
Media views

A GAZILLION
Media mentions