



BUSINESS  
REGION  
GÖTEBORG



# InnoBRIDGE

# Sweden



**InnoBRIDGE Sweden - 2019**

**Brochure**

**(May 20-24, 2019)**

## What is InnoBRIDGE 2019?

InnoBRIDGE is an initiative of InnovatioCuris (IC) along with Scanbalt fmba and Swedish partners, Swecare and Business Region Gothenburg where the primary aim is to create a seamless access platform for the Indian healthcare stakeholders to the Swedish healthcare stakeholders, to strengthen the healthcare collaboration between Indian healthcare organisations and the Swedish organisations and showcase best of Swedish healthcare to the Indian delegates.

Under this, an Indian delegation will visit Sweden in May 2019, however, to give a broader perspective, few delegates from other than India may also register. This visit will be a customized program basis the requirements of the delegation from India and Swedish offerings.

## Why Sweden?

- Sweden's health and long-term care systems are regarded as exemplars to be emulated across OECD. (Organisation for Economic Co-operation and Development)
- The country spends 9% of GDP on healthcare, which is almost half of the US healthcare budget, but it still achieves high life expectancy and low infant mortality rates.
- Shortest hospital stays, compared to wealthier nations such as the US, western Europe, Canada, Japan, China, and Australia.
- Availability of healthcare for all, including both native citizens and expatriates.
- There are certain rulings that make Swedish healthcare system one of the best in the world. Waiting times for pre-planned care, such as hip-replacement surgery or cataracts cannot exceed 90 days. This means that if you, as an expat or a Swedish citizen, come across a specialist that confirms you require surgery, you will receive proper treatment within 90 days. If the waiting period is likely to exceed this time limit, you can go elsewhere for treatment and the council will pay the bill, including the cost of travel for surgery.

## Why should you join InnoBRIDGE - Sweden?

Under InnoBRIDGE Sweden program, we plan to organise visits to important health sector stakeholders, business meetings and visit to Vitalis 2019. It would have the following benefits:

- Opportunity to network with relevant organisations
- MoU opportunities
- Enhance your knowledge about the European healthcare market and innovations and it will provide opportunity to know mutual best practices
- Visit to important healthcare facilities

The details for the planned meetings are as follows:

**1. Business meetings at Swecare** (<https://www.swecare.se/English/HOME>)

Swecare is a unique platform where the academy, private and public sector combine to increase exports and internationalization of Swedish healthcare and life science. Swecare was founded in 1978 by the Swedish government together with the healthcare industry, as a semi-governmental non-profit foundation. Today, Swecare has around 550 companies and organizations in the network. Swecare's members represent the entire healthcare chain - from newly established companies to universities, county councils and multinational groups. Members organizations work with everything from biotechnology and pharmaceuticals to medical technology and services.

**2. Karolinska University hospital** (<https://www.karolinska.se/en/karolinska-university-hospital/>)

Karolinska University Hospital is one of Europe's premier health facilities. The Karolinska University Hospital's operating model takes this into account and is shaped by the vision "Patient first".

The new hospital building at Karolinska is part of the restructuring of the healthcare in Stockholm. The revised structure addresses the healthcare needs for an increasing population in Stockholm, where the most highly specialized care will be provided at Karolinska in Solna. Care is provided according to themes, making the patient's overall medical needs even more central. Single patient rooms, an increased number of operating rooms and space for two helicopters are examples of improvements that will fulfill future needs for advanced healthcare.

The design and spatial positioning of the new hospital building in Solna, with close proximity to key functions such as intensive care and surgery, makes it possible to provide theme-based care. At the same time, the thematic approach also promotes medical development and research through the collaboration of specialists at different levels.



*Figure: Karolinska University hospital*

Picture credits: <https://www.karolinska.se/en/karolinska-university-hospital/>

### 3. Karolinska institutet science park (<http://www.kisciencepark.se/en/>)

Karolinska Institutet Science Park, as part of the Karolinska Institutet innovation system, supports commercialization of life science research to apply and benefit healthcare, by creating and operating a business enabling environment of the highest international quality for the growth of start-ups and established life science companies.

The main objective for KI Science Park AB is to serve the KI innovation system by facilitating and strengthening this interaction by enabling establishment of companies in close physical proximity to the university.



*Figure: karolinska institutet science park*

Picture credits: <http://www.kisciencepark.se/en/>

### 4. Visit to Vitalis 2019 (<https://en.vitalis.nu>)

You will get a free visitor pass to the largest ehealth conference in Scandinavia. With over 200 exhibitors covering all aspects of eHealth and digitisation, and the opportunity to network with and learn from 5000 of your colleagues and peers of health industry.



*Figure: Exhibition at Vitalis*

Picture credits: <https://en.vitalis.nu/>



*Figure: Vitalis conference*

Picture credits: <https://en.vitalis.nu/>

## 5. Indian-Nordic seminar at Vitalis ([http://bit.ly/India\\_at\\_Vitalis2019](http://bit.ly/India_at_Vitalis2019))

IC with the support of their Sweden partners will organise a half-day seminar, which will be a part of the Sweden-India Year of Health our two countries will celebrate during the course of 2019. The focus of the seminar will be on AI and digital innovations within health care.

## 6. Visit to AstraZeneca including the AZ Bioventure Hub and GoCo facilities



*Figure: AstraZeneca facility, Gothenburg*

Picture credits: <https://www.astrazeneca.com/our-science/gothenburg.html>, <https://titan.uio.no/node/1990>

AstraZeneca Gothenburg is one of AstraZeneca's three global, strategic R&D centres. The site is home to expertise and capabilities across all areas of pharmaceutical development

It also has strong links to important hospitals and research institutions in Sweden, across the Nordic region and beyond. Has over 200 ongoing alliances and collaborations with industry and academic partners across the Nordic region.

## 7. Visit to Sahlgrenska University Hospital and Sahlgrenska Science park

Sahlgrenska University (SU) is one of six teaching hospitals with medical education in Sweden. The hospital provides an infrastructure necessary for teaching and research in cooperation with the Sahlgrenska Academy at the University of Gothenburg.

SU is the country's center for certain specialized care, especially in pediatrics (pediatric heart surgery, incubator care for premature babies, as well as the treatment in paediatric endocrinology).



*Figure: Sahlgreńska University Hospital*



*Figure: Sahlgreńska University Hospital department*

Picture credits: <https://www.sahlgreńska.se/>

Picture credits: <https://www.awesomestories.com/asset/view/Lisbeth-Salander-at-Sahlgreńska-Hospital>

SU is also well known for its successful transplant activity, treatment of cardiovascular diseases, immunology (research into rejection mechanisms) as well as research into vaccines.



*Figure: Sahlgreńska Science Park*

Picture credits: <https://www.investingothenburg.com/doing-business/find-science-parks>

Sahlgreńska Science Park offers expert knowledge and experience on a commercial basis, together with other life science actors and a large business network. We have sustainable health and the individual in focus as we increase the conditions for companies, academia and healthcare to collaborate.

Sahlgreńska Science Park runs with a mission to:

1. Strengthen the competitiveness of life science
2. Close collaboration between companies, health care, Gothenburg University and Chalmers
3. Develop start-ups and established companies

**8. Curated business meetings and visits in the city of Gothenburg, Stockholm to meet health incubators, hospitals, Research labs and Pharma companies.**

# InnoBRIDGE Sweden program:

## 19 May:

New Delhi to Stockholm

## 20 May: Stockholm

- Business meetings at Swecare
- Site visit to Karolinska Institutet Science Park
- Site visit to New Karolinska University Hospital

## 21 May:

### Morning - Stockholm

- Program by Swecare
- Stockholm to Gothenburg

### Evening - Gothenburg

- Networking Dinner

## 22 May: Gothenburg

- Visit to Vitalis 2019 exhibition
- B2B meetings
- India - Nordic/Baltic seminar at Vitalis (The agenda of the program will include speakers from the delegation)

## 23 May: Gothenburg

- Visit to [AstraZeneca](#) including the [AZ Bioventure Hub](#) and [GoCo](#) facilities.
- Visit to [Sahlgrenska University Hospital](#) and [Sahlgrenska Science park](#) and meeting with hospital/county councils, industry support organisations

## 24 May:

- Gothenburg to Stockholm
- Stockholm to New Delhi

## Travel and stay recommendations:

Date	Transport Suggestion	Location	Hotel Suggestion
19/05/2019	<b>New Delhi to Stockholm Arlanda Flight Details: AI 167</b> Departure - 2:20 PM IST Arrival - 5:45 PM Swedish Time	Stockholm	Hotel Terminus Stockholm <a href="https://www.terminus.se/en/">https://www.terminus.se/en/</a>
20/05/2019	Local transfer	Stockholm	
21/05/2019	Local transfer	Morning - Stockholm	
	<b>Stockholm Arlanda to Gothenburg Flight details: Norwegian 4079</b> Departure:14:55 Swedish Time Arrival: 15:50 Swedish Time		
	Local transfer	Evening - Gothenburg	Gothia Towers <a href="https://en.gothiatowers.com/">https://en.gothiatowers.com/</a>
22/05/2019	Local transfer	Gothenburg	
23/05/2019	Local transfer	Gothenburg	
24/05/2019	<b>Gothenburg to Stockholm Arlanda Flight Details: DY 4073</b> Departure - 8:40 AM Arrival - 9:35 AM <b>Stockholm Arlanda to New Delhi Flight Details: AI 168: 7:45 PM</b> Swedish Time Departure and Arrival at 6:55 AM IST 25 May2019	Stockholm	NA

## Fees:

Per delegate fees for the program is INR 40,000 plus applicable taxes.

The program fees will cover the following:

- i. Overall coordination and visit planning
- ii. Design of B2B meetings

- iii. Participation in India Nordic/Baltic seminar
- iv. Access to Vitalis 2019 exhibition
- v. Local transfers (travel to and from the meeting venues, delegation visits to planned meetings by IC)

*Note:*

- *Lunch will be covered from 20-23 May 2019. Some of the evenings will also include networking dinner.*
- *Detailed program will be sent to the confirmed delegates as it will be customised as per delegation composition.*
- *Local transfers will only be provided to and fro from the recommended hotel.*

## **Payment Details:**

**Name of Beneficiary:** INNOVATIO CURIS PRIVATE LIMITED

**Name of Bank:** AXIS Bank

**Address of Bank:** Ground Floor Eros Corporate Tower Nehru Place, New Delhi - 110019, India

**Account Number:** 915020040645037

**IFSC Code:** UTIB0000049

**SWIFT Code:** AXISINBB049

## **Terms and Conditions:**

- a. In addition to the program fee, following will be borne by the delegates themselves:
  - The air travel from India to Sweden/Stockholm (return flight)
  - The air travel from Stockholm to Gothenburg (return flight)
  - Two nights hotel in Stockholm (19-20 May) and three nights in Gothenburg (21 -23 May)
  - Delegates need to pay for their dinner or any extra meals they want to have apart from lunch and reception dinners.
- b. Delegates have to pay the program fees in advance by **15 February 2019**.
- c. In case of cancellation, only 50% of the program fees will be reimbursed, if the notice is given 1 month in advance in writing. Post which there will be no refund.

## **Contact Details:**

For any queries write to us at: [advisor\\_services@innovatiocuris.com](mailto:advisor_services@innovatiocuris.com) or call us on +91 (0) 120 427 4630.