

Guidelines for Contributors of Innohealth

Innohealth magazine covers wide range of topics on Innovations in healthcare to reduce cost of healthcare delivery yet keeping the best quality of care. The magazine is published quarterly in the months of January, April, July and October every year in the print and digital form. The digital version would be sent to 25,000 health professionals worldwide as part of our community. The magazine is complimentary till we decide otherwise. We would publish articles to share an idea of innovation in devices, drugs, biotech, pharma, healthcare IT, Hospital design, management process and policy innovation. Mission is to share best global practices with each other to emulate.

We are looking following when evaluating an article:

- a) You don't have to be well known to be a contributor, but you must know a lot about the subject you're writing about. You need to prove to your readers that it is backed by references/adequate graphs/drawings etc,
- b). It has to be original write up and not published elsewhere and you would be answerable if somebody challenges your work for plagiarism. If you can explain the thought process so that the reader understands how to apply the innovation in a real situation. It should be replicable and scalable to make it more powerful,
- c). Article that are persuasive and pleasure to read.

General Information

We may not be able to publish all articles not because of quality but it does not fit theme of the magazine. You may be asked to do multiple rounds of revisions. We may rewrite your title on our advice to suit article contents and making it attractive for readers.

We would need a one-two line summary of the article, a two-line bio of the author and a high-resolution headshot of the author along with the article. Once, our team edits the article, it will be sent back to you for the final approval before it is published. The pictures if any in the article should also be separately emailed in high resolution.

We seek articles round the year. However, the issue in which they will be published might depend on the theme of the issue and the quarter in which they were sent to. The call for articles will be made to the contributors 3 months in advance with a one-month window to submit the articles.

You may write work done by your organisation but do not write as promotional piece. InnovatioCuris (IC) which bringing this magazine holds copyright on the articles, but authors continue to own the underlying ideas in their articles. Please illustrate your points with real-world examples. Please send your article to magazine@innovatiocuris.com

Thanks for considering Innohealth for publication.